

Methodology Statement

2780 VNPA State Polling '22

Short Methodology Statement

Item	Response
Research company	Lonerган Research Pty Ltd
Client commissioning the research	Victorian National Parks Association
End client	Victorian National Parks Association
Fieldwork Dates	28/10/2022 – 06/11/2022
Mode of data collection	Online recruited from a research panel (100%)
Target population	Victorians
Sample size	1,000
Australian Polling Council Compliant	Yes
URL of Long Methodology Statement	https://lonerganresearch.com.au/methodology-statements
Is voting intention published	No

Long Methodology Statement

Item	Response
Effective sample size after weighting applied	889
Margin of error associated with effective sample size	3.1
Variables used in weighting	Age x Gender, Location
Weighting method used	Cell
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	PureProfile
Positioning of voting intention questions in questionnaire?	Immediately after main body questions
How were undecided voters handled?	Undecided voters are grouped in 'Other'
2PP calculation method	N/A

Full question text of published questions

ASK ALL						
1.	To what degree do you support or oppose the following?					
	<i>Please select one response per statement</i>	RANDOMISE STATEMENTS				
		Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
_1	The ending of native forest logging	01	02	03	04	99
_4	Victoria having a comprehensive network of National Parks and conservation reserves across land and sea	01	02	03	04	99

ASK ALL				
2.	Victoria has formally over 2000 native plants, animals and habitats threatened with extinction.			
	Knowing this, what is your support or opposition for all Victorian political parties having comprehensive policies, programs and laws to stop extinction of local plants & animals?			
	<i>Please select one response only</i>	DO NOT RANDOMISE		SR
	Strongly support			01
	Support			02
	Oppose			03
	Strongly oppose			04
	Don't Know			05

ASK ALL						
3.	Thinking about expanding and protecting national parks - to what degree do you support or oppose the following?					
	<i>Please select one response per statement</i>	RANDOMISE STATEMENTS [SHOWN ONE AT A TIME]				
		Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
_1	Current proposal for expansion around the Yarra Ranges (often called the Great Forest National Park), less than 90 min from Melbourne	01	02	03	04	99
_2	Current proposal for expansion in central Victoria, around Daylesford, Woodend (Wombat Forest), Bendigo (Wellsford Forest) and Ballarat (Mt Cole & Pyrenees Forests)	01	02	03	04	99

ASK ALL				
7.	Victoria has over 3 million hectares of publicly owned native state forests, outside of national parks. Of the following, which do you think is the best use for these forests?			
	<i>Please select three responses only</i>	RANDOMISE	MR	
	Wildlife, Trees and nature to be protected		01	
	Bushwalking and camping		02	
	Commercial tourism infrastructure		03	
	Logging for wood and paper products		04	
	Large purpose-built mountain bike tracks		05	
	Combating climate change		06	
	4-wheel driving & car touring		07	
	Mining		08	
	Other (please specify)		96	
	Don't know / not sure		97	
	None of the above		98	

ASK ALL				
9.	Would any policy announcements influence your vote at the State election?			
	<i>Please select three responses only</i>	RANDOMISE	MR	
	Saving Threatened Species/ stopping extinction		01	
	Suburban Rail loop		02	
	End of native forest logging		03	
	Climate pollution policies		04	
	Level crossing removals		05	
	Covid restrictions		06	
	New National Parks		07	
	Discounts on public transport		08	
	Broadening use of Electric Vehicles		09	
	New outdoor recreational facilities		10	
	Other (please specify)		96	
	Don't know / not sure		97	
	None of the above		98	