

Methodology Statement

3002 Animal Welfare Student Debt 2023

Short Methodology Statement

Item	Response
Research company	Lonergan Research Pty Ltd
Client commissioning the research	Senator Mehreen Faruqi
End client	Senator Mehreen Faruqi
Fieldwork Dates	31 May - 5 June, 2023
Mode of data collection	Online recruited from a research panel (100%)
Target population	Australians aged 18+
Sample size	1,005
Australian Polling Council Compliant	Yes
URL of Long Methodology Statement	https://lonerganresearch.com.au/methodology-statements
Is voting intention published	No

Long Methodology Statement

Item	Response
Effective sample size after weighting applied	1000
Margin of error associated with effective sample size	3.1%
Variables used in weighting	Age, gender, location
Weighting method used	Cell weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	From a commercial permission based panel
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A

Full question text of published questions

ASK ALL						
Q7.	To what extent do you agree or disagree with each of the following statements?					
	<i>Please select one response per statement</i>	RANDOMISE STATEMENTS				SR
		Strongly Agree	Agree	Disagree	Strongly Disagree	Unsure / neutral
_1	Live animal export should be banned	01	02	03	04	99
_2	Greyhound racing should be banned	01	02	03	04	99
_3	Racing animals like horses and greyhounds for gambling and entertainment is cruel	01	02	03	04	99
_4	We need stronger animal welfare standards for farm animals	01	02	03	04	99
_5	Horses should not be raced for gambling and entertainment	01	02	03	04	99

ASK ALL				
Q14.	The government is set to make more from rising student debt than they are from changes to their gas tax. Do you think this is fair?			
	<i>Please select one response only</i>	DO NOT RANDOMISE		SR
	Very Fair			01
	Fair			02
	Not very fair			03
	Not fair at all			04

ASK IF ELIGIBLE TO VOTE				
Q15.	Are you more or less likely to vote for an election candidate with strong policies on tackling student debt, or will it make no difference?			
	<i>Please select one response only</i>	DO NOT RANDOMISE		SR
	Much more likely to vote for a candidate with strong policies on tackling student debt			01
	A little more likely			02
	It will make no difference			03
	A little less likely			04
	Much less likely to vote for a candidate with strong policies on tackling student debt			05

ASK ALL					
Q17.	How concerned are you about the following?				
	<i>Please select one response per statement</i>	RANDOMISE STATEMENTS			SR
		Very Concerned	Concerned	Not Very Concerned	Not Concerned at all
_1	Student debt in Australia	01	02	03	04
_2	Your student debt *Filtered to those who have student debt (Code 01, D4)	01	02	03	04

ASK ALL						
Q18/ 19.	To what extent do you agree or disagree with each of the following statements:					
	<i>Please select one response per statement</i>	RANDOMISE STATEMENTS				SR
		Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
_1	University and TAFE should be free and fully funded by the Government.	01	02	03	04	05
_2	Student debts are currently too high.	01	02	03	04	05
_3	Student debts should not rise with inflation.	01	02	03	04	05
_4	It should not take a decade or more to pay off your student debt.	01	02	03	04	05
_5	The minimum repayment income should be raised to median wage (\$65,000)	01	02	03	04	05
_6	All existing student debts should be wiped	01	02	03	04	05